



PONTE VEDRA

Select

Your Personal Local
Neighborhood Magazine



DIRECT MAILED TO THE MOST EXCLUSIVE COMMUNITY NEIGHBORHOODS

Let your community know you are their #1 choice in your type of business. Our neighborhood select books are prepared personally for each household.

With the most sought after demographics in your local area, there is no better choice in reaching your neighbors.



- Direct Mailed to 2,500 households in your local community
- Distributed quarterly
- Demographics - Average Income over \$90,000 and Home Value over \$250,000
- Available option to be the exclusive advertiser in your trade
- Community events and important information inside for the reader



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NEIGHBORHOODS Area 1

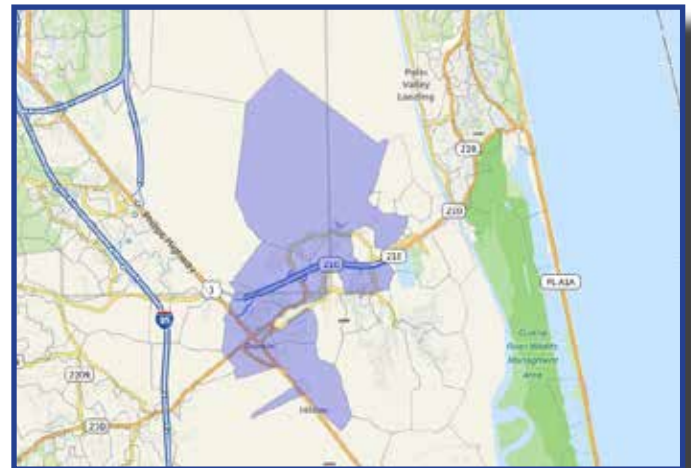
- Austin Park
- Del Webb
- Willowcove
- Coastal Oaks
- Brookwood
- Cypress Trail
- The Villas
- Artisan Lakes



Total Distribution - 2,500 Households each area in zip code 32081

NEIGHBORHOODS Area 2

- Kelly Pointe
- Greenleaf Lake
- Greenleaf Preserve
- Greenleaf Village
- Addison Park
- Enclave
- Lakeside
- Siena
- Palms
- Twenty Mile



COMMUNITY STATS

- Average Living Area - **2600 sq. ft.**
- Average # of Bedrooms - **3.7**
- Average # of Bathrooms - **2.5**
- Average Year Built - **2011**
- Average House Value - **\$395,000**
- Percent with Garages - **99%**
- Percent with Pools - **64%**
- Average Income - **\$97,000**



RATE CARD - Ponte Vedra Select

- Full Page \$749 *Introductory Offer* \$500

Introductory offer good with 4 time investment.

Plus Get Exclusivity for your trade

- Half Page \$495 *Introductory Offer* \$350

Introductory offer good with 4 time investment.

- Quarter Page \$349 *Introductory Offer* \$229

Introductory offer good with 4 time investment.

- Back Cover \$999 *Introductory Offer* \$789

Introductory offer good with 4 time investment.

Plus Get Exclusivity for your trade

- Restaurant Listing \$99 *Introductory Offer* \$79

Introductory offer good with 4 time investment.

- Restaurant Ad \$399 *Introductory Offer* \$299

Introductory offer good with 4 time investment.